

North American Youth Exchange Network

CONFERENCE 2011

SACRAMENTO, CALIFORNIA, USA



HYATT REGENCY
FEBRUARY
10~13

Hosted by Western States Student Exchange

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Daniel R. Bronson

NAYEN President



Many times, Rotarians wonder what youth exchange is and why we are doing it. Is it worth the time...the effort...the expense...the hassles? And inevitably, in difficult times, some of us do, too. In those moments, we need to think of the wonderful student we hosted from across the sea who helped in our homeless shelter or the young person who returned to us after participating in a Rotary polio eradication campaign. Rotary Youth Exchange is helping to develop a New Generation of leaders for tomorrow. That generation and our program should be built on the same foundation as Rotary - the solid rock of Service Above Self. We should assure that our youth are partaking of the opportunity to serve others and to make a difference in the communities where they are the newest residents.

We should always tell our students that when they leave their host families, clubs and communities, there should not be a dry eye. They should have made a difference in the lives of the people around them and made that community a little better. We have the obligation to lead our students to a life of service and to provide each one with a responsibility and an opportunity to make the lives of others a little better because they were there. It could be raising money for Shelter Boxes, serving as a translator for a Rotaplast cleft lip and cleft palate surgery team, helping in a program for the physically or mentally disadvantaged, or assisting in a homeless center. But, each student should make service a part of his or her exchange. When we do our part to help them do their part, there will be no questions about whether Youth Exchange is valuable. It will be evident that Youth Exchange is not a Rotary program but it is Rotary itself -- caring young people giving Service Above Self as they Build Communities and Bridge Continents.

Welcome to our NAYEN Conference 2011. We are delighted that you are with us and that you will be joining us as we seek new and improved ways to develop future future leaders and the Rotarians of tomorrow.

NAYEN Board of Directors

Officers

- Daniel R. BronsonPresident (2009-11)
- Woody AngstPresident-Elect (2011-13)
- Dennis K. WhitePast President (2007-09)
- Robert White..... Secretary
- Roy Joseph..... Treasurer
- E. Samuel Wheeler..... Assistant Treasurer

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- Patti Smith & George WoodRegion 1 (ESSEX)
- Guillermo Lopez Portillo & Javier Banda Region 2 (Mexico)
- Don Peters & Glen Mattingly Region 3 (SCRYE)
- Samuel Wheeler & Maureen Considine ... Region 4 (WESSEX)
- Lawrence BishopRegion 5 (Florida)
- Lyn Stroshin..... Region 6 (Canada)
- Terrance McNaughtonRegion 7 (Ohio-Erie)
- Paul St. John Region 8 (SCANEX)
- Ed True..... Region 9 (Central States)
- Tom Overbaugh..... Region 10 (Independent –East)
- Chrysanne Manoles..... Region 11 (Independent – West)

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- Roberto M. Sanchez Conference
- Terri SawyerAdministration and Member Services
- Al Kalter Facilities and Conference Services
- Maureen Considine Conference Program
- Eric Marcus..... Promotion and Marketing

Charles D. Kelly

Chairman

Western States Student
Exchange, Inc.



The Conference Host Committee of WESSEX [Western States Student Exchange] welcomes you to Sacramento - the Heart of California - for the North American Youth Exchange Network 2011

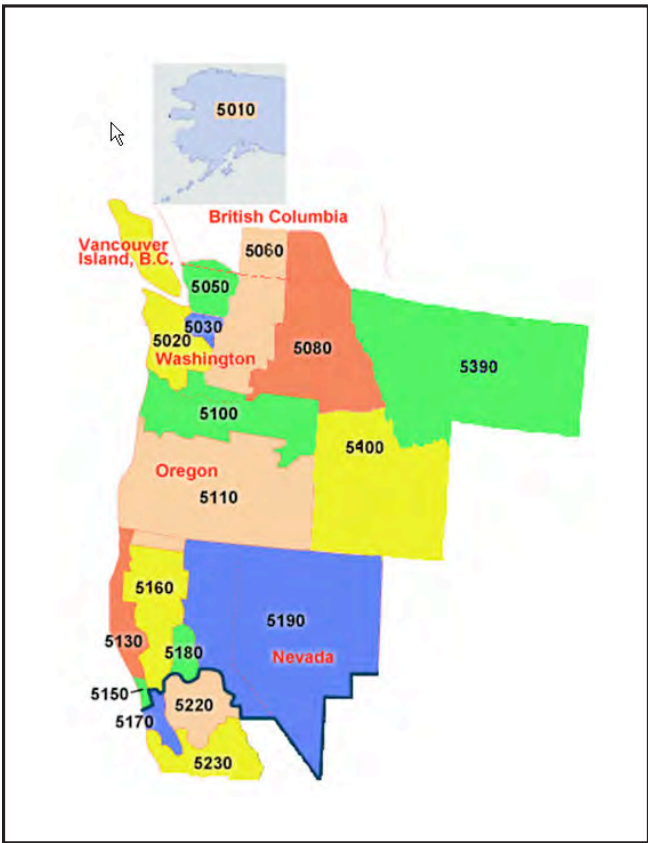
Conference. Welcome to "our neighborhood". Our welcoming invitation is extended to all our long-time friends, as well as to the many new friends that we will meet here.

Friendship is the key to all of the Rotary Youth Exchange program, and it's much more than just the friendships created by our exchange students and their host families and new classmates. It's the friendships between us, the Youth Exchange Officers around the World, that makes us comfortable working with each other and our respective Districts; and it's the friendships developed between the Rotary Clubs that sponsor and host the kids, that could lead to cooperative international projects in the future.

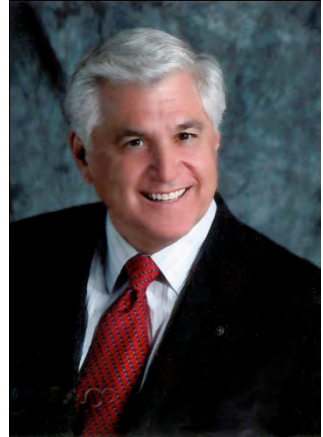
After the last three rather chilly Conference cities (35F/2c; -17F/-27C; 32F/0C), I think we can confidently say "No Snow this year". We hope you will enjoy not only Sacramento and this Conference, but that you will take some time to explore more of California - from the Sierras to the sea. World-class skiing is less than two hours away (to the East), as are world-class wineries (in the opposite direction). Yosemite National Park and San Francisco are easy drives, along with the majestic redwood forests and gorgeous California coastal scenery. Much of California's early history can still be seen right here in Sacramento, and the site of the beginning of California's Gold Rush is about an hour away.

But here you are, at the NAYEN Conference... We have packed the Conference days with information, sessions and speakers that will educate and enlighten you; we hope that many will excite you, and we imagine that some may challenge you. Rotary Youth Exchange is so important as one of the Rotary pathways to International Understanding and to eventual World Peace. We are happy to see you all here, knowing that you care about this program and the thousands of young people whose lives we cherish and wish to enrich.

Enjoy this Conference and The Heart of California - and take home with you pleasant memories and renewed enthusiasm for our Rotary Youth Exchange program.



Kennth R. Boyd
RI Director Nominee
Zone 25 and Zone 26



RI Director Nominee Ken Boyd believes that one individual can have a meaningful impact on the lives of many.

While at the University of Southern California, Ken Boyd helped write a student association's Constitution which set into place the direction, foundation and focus for student government. This has affected literally hundreds of thousands of students.

In 1975 as the President of Kerman Rotary Club, he oversaw a community service project that brought paramedics to his home town and surrounding communities. They have reported over 19,000 calls.

As a Bishop for the local congregation of The Church of Jesus Christ of Latter-Day Saints, he implemented a program that increased the membership by 400% in a four year period of time.

As a District Governor, District 5230 ranked first in the United States for per capita giving to the Rotary Foundation for Districts giving over \$200,000. In the establishment of the Benefactor program, District 5230 ranked second in the United States and seventh in the world.

Rotary International has sent him to 36 countries to present the ideas of Rotary. He has spoken at two Peace Conferences, one immediately after 911 in Cairo, Egypt and more recently between Turkey and Armenia. This was instrumental in breaking the impasse between the two countries that had stood for almost 100 years.

As Chairman of Rotary's World Membership and Retention effort, he and his Committee conceived, developed and implemented a program that resulted in the largest single year's growth in Rotary's history, approximately 55,000 net new members and 1,158 new Rotary Clubs, but more importantly generated an estimated seven million hours of humanitarian service over the first five years. It also added approximately \$25 million to Rotary's coffers.

In addition to his contributions to his community, Nation and World, Ken Boyd and his wife Susan's greatest accomplishment is the rearing of their four children, Michelle, Cyndi, Joey and Ashii, plus they enjoy their 11 beautiful grandchildren.

2011 Conference Schedule

Hosted by:
Western States Student Exchange, Inc.

Thursday, February 10, 2011

8:30 AM -
6:00 PM

**Registration – 1st Floor Lobby
Gift Exchange and Children’s Book
Donations**

9:00-11:30 AM

**Optional Tour of Shriners Hospital
and Rotary House (No Cost)**
Board bus in front of Main entrance to Hyatt
Regency Sacramento at 9:00 AM

9:00-11:30 AM

Pre Crisis PlanningTahoe
Lead facilitators: Don Peters and Guillermo
Lopez Portillo - Mexico

How do you prepare for the unwelcomed,
the unexpected and the unimaginable?

9:00-12:00 PM

**Interactive Activities for Teaching
About Culture Big Sur A/B**
Lead Facilitator: Dennis K. White, PhD,
Wisconsin

Be a participant in and learn how to facilitate
these very powerful experiential activities for
teaching about culture and cultural
differences. (Two sessions offered, each
with different activities, one in the morning
and one in the afternoon).

12:00 – 1:30 PM

**Optional No Host Luncheon at Frank
Fats Restaurant**
806 L Street, 2nd Floor
Sacramento, California 95814

1:15-3:30 PM

Pre Crisis PlanningTahoe

Lead Facilitators: Don Peters - Arkansas
Guillermo Lopez Portillo - Mexico

How do you prepare for the unwelcomed,
the unexpected and the unimaginable?

1:15-4:15 PM

**Interactive Activities for Teaching
About CultureBig Sur A/B**

Lead Facilitator: Dennis K. White, PhD

Be a participant in and learn how to facilitate these very powerful experiential activities for teaching about culture and cultural differences. (Two sessions offered, each with different activities, one in the morning and one in the afternoon).

1:15-3:45 PM

RYE from A-Z.....Carmel A

Lead Facilitator: Jaci Williams – Oklahoma

Everything you need to know about Youth Exchange if you are new to the program or new to your leadership role.

2:00-3:00 PM

**Optional Tour of Historic California
State Capitol Building (No Cost)**

10th and L Street, Room B-27

Sacramento, California 95814

Meet at State Capitol Building at 1:50 PM

4:00 – 5:30 PM

NAYEN Board Meeting..... Ventura

6:00 – 8:00 PM

**NAYEN President's Welcome
Reception
Capitol View Room, 15th Floor**

8:00 – 8:30 PM

**Moderator/Presenter/Discussion
Leader Meeting..... Tahoe Room**

Dinner on Your Own

Friday, February 11, 2011

- 7:00 AM – 5:00 PM **Registration – 1st Floor Lobby
Gift Exchange and Children’s Book
Donations**
- 6:45 – 8:00 AM **Breakfast and Fellowship - Ballroom
A – B - C**
- 8:00 – 9:15 AM **Opening Session– Ballroom D – E - F**
- Master of Ceremonies:
Paul Reagan – Arkansas
- Flag Ceremony
National Anthems for Canada, Mexico
and United States
Welcome and Greetings:
- District Governor Jo Ann Lemmon –
District 5180 - California
 - Charles D. Kelly, PDG - WESSEX Chair
- California
 - Daniel R. Bronson - NAYEN President -
Wisconsin
 - Neil McDonald – Chairman, RI Youth
Exchange Committee - Canada
- Keynote Speech
Kenneth R. Boyd - California
R.I. Zone Director-Elect, Zones 25 & 26
- 9:15 – 9:45 AM **Youth Exchange and Global Service**
John A. “Jack” Young - Ohio
Inbound Chair Ohio-Erie Youth Exchange
and Board Member for ShelterBox USA
- 10:00 – 10:30 AM **Break, Fellowship and Networking,
Ballroom A – B - C**

All Breakout Sessions – Second Floor

Breakout Session 1

Session 1 – A..... Golden State A/B Update on Regulations and Changes from the Department of State (DOS) and Council on Standards for International Educational Travel (CSIET)

Maha Ammar, Department of State, Washington, DC

Daniel R. Bronson - Pennsylvania, reporting for CSIET

Session 1 – B.....Big Sur A/B Early Returns: Learning from Examined Experience

Ursula Gervasi - Switzerland

It is a shared disappointment when a student prematurely terminates his/her exchange year, whether it is due to extenuating circumstances (illness, political unrest, family crisis, etc) or to a student's problematic behavior. Students who return early need and deserve our support and attention. We can all grow and learn from the circumstances of each particular return. Preventative measures including a comprehensive selection process, in-depth orientation and good communication all around as problems arise can help students be successful. Students can learn from overcoming their disappointments and taking responsibility for their actions. We can learn together from our shared experience of exchanges that end too soon.

**Session 1 – C..... Carmel A/B
New Generations Exchange: The
Best Kept Secret**

Ronan Ribeiro – Brazil
Howard Gabe – Brazil
Jim Teeter - Texas

Learn about one of the best kept secrets of Rotary's Youth Exchange programs. This newer program is ideal for young adults 18 – 25 years old and closes the gap between classical youth exchange program (long and short-term) and other structured programs like Rotaract and Group Study Exchange (GSE). It is perfect for recent high school graduates, college students and young professionals just starting their careers. NGE may be organized for individuals or groups and can last between three weeks and three months. Learn about how to implement or expand this great program in your district.

**Session 1 – D..... Ventura
How Do We Know They Know?
Building Evaluation into Our
Orientation and Training**

Terri Lind, Associate Vice President of Education and Youth Development for Planned Parenthood Mar Monte - California

How do we evaluate our training and orientation? How do we know that we are communicating in a way that we can be heard? What are strategies to build evaluation into our planning steps as we strive to improve our student orientations? What metrics can we use to give us helpful feedback?

**Session 1 – E Tahoe
Canadian Visas and Immigration
Issues**

Dominik Viel-LeBlanc - Canada

We share the goals with all of our exchange partner nations of keeping students safe and our borders secure. Over the last few years some of our students have experienced challenges in obtaining their visas to visit or study in Canada. Learn about the changes in the visa application process and how you can make the process go more smoothly. Ms. Viel – LeBlanc is a Consul and Immigration Officer with the Canadian Consulate in Los Angeles - and – she is a Rotary Rebound student to Mexico from Canada (1992 - 1993). You will find her dual perspectives to be invaluable!

11:30 – 12:15 PM

Breakout Session 2

**Session 2 – A Golden State A/B
Update on Regulations and Changes
from the Department of State (DOS)
and Council on Standards for
International Educational Travel
(CSIET)**

Maha Ammar, Department of State,
Washington, DC

Daniel R. Bronson, Pennsylvania,
reporting for CSIET

**Session 2 – B Big Sur A/B
Students with a Chronic Illness or a
Disability: Are We All Talk and No
Action?**

Melissa Mears –California

Wayne McCutcheon - Alberta, Canada

Are we all about eradicating polio but if you have polio don't bother applying to be an

exchange student? How many of us actively recruit students with disabilities? How many of us have demurred when we have been approached about taking a student with special challenges? How can we work together to open up exchange opportunities for students who are thriving and growing and managing their illnesses and disabilities in adolescence?

**Session 2 – C..... Carmel
STEP it Up: Rotary’s Short Term
Exchange Program (STEP)**

John Mensinger - California

Sam Wheeler - California

The Short Term Exchange Program is a great option for those students who are not interested or not able to participate in a full year exchange. This program can be a great greenhouse for nurturing relationships with exchange partners and host families for the year long program. Some students who were initially not interested in the year long program return as strong and enthusiastic long term candidates. Return to your district with the information you need to introduce or expand the STEP program in your club and your district.

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Building Evaluation into Our
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12:30 – 1:30 PM

Lunch - Ballroom A – B - C

1:30 – 2:30 PM

**Second General Session –
Ballroom D – E - F**

1:30 - 1:45

**Video Greetings From RI Rotary
Youth Exchange Staff, Evanston,
Illinois**

1:45 – 2:30

**Alcohol and the Messy Intersection
of Rules, Laws, Culture and
Adolescence: An Interactive Session**

Dennis K. White, PhD with assistance from
Terri Sawyer and Maureen Considine

2:30 – 3:00 PM

**Break, Fellowship and Networking -
Ballroom A – B - C**

3:00 - 3:45 PM

**Discussion Groups –
Second Floor and Ballroom D – E - F**
(Conference attendees will have chosen
their discussion topic when they pick up their
registration packets)

4:00 – 4:30 PM

**Reports From Discussion Groups –
Ballroom D – E - F**

4:30 – 5:30 PM

**Rotary Around the World –
First Floor**

6:00 – 7:00 PM

**Fellowship, Drinks and Snacks in
Hospitality Suites**

Dinner on Your Own

Saturday, February 12, 2011

- 8:00 AM - 5:00 PM **Registration – 1st Floor Lobby
Gift Exchange and Children’s Book
Donations**
- 7:00 – 8:00 AM **Breakfast and Fellowship –
Ballroom A – B - C**
- 8:00 – 9:30 AM **Third General Session –
Ballroom D – E - F**
- 8:00 - 8:30am
**Ready for Prime Time Youth
Protection Online Training**
Dennis K. White - Wisconsin
- 8:30-8:45am
**Reappointed RI Youth Exchange
Committee**
Neil McDonald - Canada
- 8:45-9:30am
Keynote Speech
Jon Affonso, Rebound Student (France) -
California
Sacramento Valley Vintner
- 9:30 – 10:00 AM **Break, Fellowship and Networking -
Ballroom A – B - C**
- All Breakout Sessions – Second Floor**
- 10: 00 – 10:45 AM **Breakout Session 3**
- Session 3 – A..... Tahoe
Mexican Visa, Immigration and
Security Issues**
Consul General Carlos Gonzalez
Gutierrez - Mexico

We share the goals of all of our exchange partner nations of keeping students safe and our borders secure. Learn how you can help your students make the process of obtaining their visas to visit or study in Mexico go more smoothly.

Additionally, Consul General Gutierrez will provide an accurate assessment of the security concerns in Mexico. The majority of Mexico is safe and welcoming for exchange students. Popular media portrays a distorted view of Mexico (and other countries).

Session 3 – B Big Sur A/B Students with a Chronic Illness or a Disability: Are we All Talk and No Action?

Melissa Mears —California

Wayne McCutcheon - Alberta, Canada

Are we all about eradicating polio but if you have polio don't bother applying to be an exchange student? How many of us actively recruit students with disabilities? How many of us have demurred when we have been approached about taking a student with special challenges? How can we work together to open up exchange opportunities for students who are thriving and growing and managing their illnesses and disabilities in adolescence?

Session 3 – C Carmel Welcoming and Supporting Gay, Lesbian, Bisexual, Transgendered Students, Parents and Host Parents

Local Panel Facilitated by Maureen

Considine – Washington State

Sexual minority students and families have always been a part of Youth Exchange; we have just rarely talked about it. More and

more frequently, openly gay young people are applying and families with two moms or two dads are sending their children on exchange and /or volunteering to be host families. How can we be more inclusive of these students and families? What special issues do we need to attend to?

Session 3 – D..... Ventura High School Recruiting – Finding Candidates in Every School

Al Kalter - Florida

You're in high school, and you're unexpectedly happy, because you just found out that your foreign language class is cancelled today. Instead, you're going to hear some old guy talk about being an exchange student. Sounds boring – maybe you can spend the time updating your Facebook page. Who would want to leave here anyway?

The reality is that there are potential exchange students in every high school, and it's our great privilege and responsibility as Rotarians to open up the door for them. But how can you get the message across? Get your hormones flowing and your chewing gum ready, kids ... the presentation is about to begin.

Session 3 – E..... Golden State A/B Mental Health Issues and Exchange Students

Dennis K. White - Wisconsin

Terri N. Sawyer - Utah

Adolescence is a stressful and tumultuous period. Most exchange students experience some measure of depression and anxiety during their exchange. How can we distinguish between a teen who is suffering

a small degree of mental illness versus one who is becoming incapacitated by their mental illness. Many mental disorders emerge during adolescence. Sometimes the challenges of being an exchange student trigger an underlying but not yet diagnosed mental health problem. How can you screen for students who are mentally and emotionally healthy? Is a history of a mental health problem an automatic disqualifier for an exchange student? What does a treating clinician and/or therapist need to know about the youth exchange experience before they can give an endorsement for a YE applicant? What are some cues that should give you concern? How do you manage the situation when it becomes apparent that the student is mentally unstable?

11:00 – 11:45 AM

Breakout Session 4 – Second Floor

Session 4 – A.....Tahoe Helicopter Parents: Strategies for Working With Over-Involved and Over-Protective Parents

Panel of Faculty & Staff from California State University, Sacramento Facilitated by Edward Jones, Associate Vice President for Student Affairs-Student Life, CSU - Sacramento

In the US we call them “Helicopter Parents” because of their hovering; in Scandinavia they call them “Curling Parents” because they sweep obstacles out of the way. In other parts of Europe they are called “Lawn Mower Parents” because they mow down any difficulties their child might encounter. In Asia there is a description of “Tiger Mothers”.

Colleges share our challenges dealing with parents who can't seem to let their children

go. How do you help the overparented student develop autonomy so that they can have their own experience? What strategies can you use with the overinvolved parent?

What can we learn from those who work with college freshmen and their parents as we work with the parents of Outbound students before and during their exchange year?

Session 4 – B.....Big Sur A/B ShelterBox and RYE: A Perfect Partnership

John A. “Jack” Young – Ohio

Wayne McCutcheon – Alberta, Canada

Do you want to involve your students in supporting ShelterBox? Is there a way to involve your Outbounds? How do you integrate this into your Youth Exchange Program at the district and club level? How do you work with Club Presidents and DG’s to maximize support and minimize resistance? What are examples of fundraising activities that students have done? Who is responsible for the financial accounting for your ShelterBox Project?

This session is all about the nuts and bolts of implementation. Learn from districts that have made it work and contribute your creative ideas.

Session 4 – C.....Carmel A/B Welcoming and Supporting Gay, Lesbian, Bisexual, Transgendered Students, Parents and Host Parents

Local Panel facilitated by Maureen

Considine – Washington State

Sexual minority students and families have always been a part of Youth Exchange; we have just rarely talked about it. More and

more frequently, openly gay young people are applying and families with two moms or two dads are sending their children on exchange and /or volunteering to be host families. How can we be more inclusive of these students and families? What special issues do we need to attend to?

**Session 4 – D..... Golden State A/B
Lighten Your Administrative Load:
Make Technology Work For You**

Bob White - Florida

Miichael J. Cloutier - California

Bob White will walk you through the process of scanning applications and sharing them electronically. Say goodbye to FedEx! What settings do you use on your computer and scanner to condense the files to a manageable size? Is there a way multiple people can access the files and keep them secure? What do you do on the receiving end? You will go home with the tools you need to save yourself time and money. The process is simple enough that Bob didn't need 45 minutes to show you how to do it!

In the second half of this session, Mike Cloutier will give you an overview of the WESSEX Database. This system is available to all at no cost. It allows you to capture and store all the documents and the information you need to be in compliance with State Department and R.I. Regulations. Its functionality is quite remarkable. If this session whets your appetite for more, attend Mike's second session.

Session 4 –E Ventura

More Than a Handshake: Developing and Improving Written Exchange Agreements

Al Kalter - Florida

Exchange agreements between international partners can help to eliminate dropped exchanges, inappropriate student placements and other misunderstandings. Clearly written agreements with ground rules that are “fair to all concerned” allow you to confidently plan for the year ahead, while building stronger relationships with your exchange partners around the world.

12:00-1:00 PM

Lunch - Ballroom A – B - C

1:00 -1:30 PM

**Fourth General Session –
Ballroom D – E - F**

The Power of a Smile: Rotaplast as an Avenue for Global Service and Youth Exchange

Hannah Marianetti - California

Mariana Saettone - Venezuela

1:30 – 2:15 PM

**Break, Fellowship and Networking -
Ballroom A – B - C**

All Breakout Sessions – Second Floor

2:15 – 3:00PM

Breakout Session 5

**Session 5 – A Tahoe
Program Reviews: Single District**

Becky Fontaine –Washington

Luis Miguel Torres Leal – Mexico

Daniel R. Bronson - Pennsylvania

What is it like to have a formal Rotary International Review? How can you use the review experience as a way to share your best practices and also receive constructive feedback on improvements you can make to your program? Are there ways that you can prepare? Hear about the process from those being reviewed and the Rotarian who served as the observer of the review.

**Session 5 – B Big Sur A/B
Program Reviews: Multi – District**

Nancy Cassel – Arizona

Patti Smith - Pennsylvania

Neil McDonald, Vancouver, Canada

What is it like to have a formal Rotary International Review? What is the process with a Department of State audit? How can you use the review experience as a way to share your best practices and also receive constructive feedback on improvements you can make to your program? Are there ways that you can prepare? Hear about the process from those being reviewed and the Rotarian who served as the observer of the review.

**Session 5 – C Carmel A/B
Mexico From North to South: Viva La
Diversidad!**

Panel Facilitated by Guillermo Lopez Portillo - Mexico

History and geography have influenced each region of Mexico differently. Learn more about the subtle and not so subtle differences that exist within the largest country in the south of North America. How different would the exchange experience vary from region to region? How would it be similar?

**Session 5-D..... Ventura
Reinvigorating Your Program**

Pauline Perrault – Alberta, Canada

Kris Price – Alberta, Canada

Wayne McCutcheon – Alberta, Canada

Meet Rotarians from a district that had a dwindling program and a burned out committee. Through a thoughtful, intentional and reflective process they moved (and continue to move) to actively reinvigorate their exchange program, from the inside out. You will leave this session inspired and carry away ideas and strategies to implement in your program, recharging your committee and transforming the experience of your students, both Inbound and Outbound.

**Session 5 – E Golden State A/B
The Rotary Youth Exchange
Experience: Dealing with Culture
Shock and Reverse Culture Shock**

Dennis K. White - Wisconsin

A presentation of the fundamentals of the concepts of Culture Shock and Reverse Culture Shock and how they are experienced by exchange students. The goal is to better understand and manage these events rather than to attempt to avoid or eliminate them. The presentation involves lecture, PowerPoint slides and demonstrations. Participants will be directed to additional resources. Understanding these concepts is essential for anyone working with Youth Exchange.

**Session 6 – A Tahoe
Listening Project: Looking at the
USA Thru the Eyes of Others
Becky Fontaine –Washington State**

The Listening Project is a documentary Feature Film that puts a human face to world opinion of the US. It explores many facets of America's undeniable global impact on the social, political and economic landscape of the planet. The film raises important questions about what it means to be a citizen in a globalized world. It is a great tool that can be used to help prepare Outbound Students from the US for the less than positive comments they will hear about their country. It is a wonderful spark for a discussion with US Inbounds at the end of their year. How has their impression of the US evolved/changed over the course of their exchange?

**Session 6 – B Big Sur A/B
When Did “Friend” Become a Verb?
Complex World of Social Networking
Terri Nicole Sawyer - Utah**

Navigating the technological maze of social networking can be complex and confusing. These new tools have changed the way we connect and share information with each other (and a million other people) Communication between exchange students and their friends and family back home used to take weeks or months. Now it happens in seconds or in real time.

What is Facebook all about and how does it work? What is the difference between a blog and a tweet? Is anything ever really private over the internet? What are the

positive benefits from this technology and how can we use them? What are the negative impacts of social networking and how do we minimize them or manage them?

Note: This session is targeted to those who are unfamiliar with social networking applications and sites: how they work and how they are used

Session 6 – C..... Carmel A/B Recruitment Challenge: Engaging and Retaining Clubs in Rotary Youth Exchange

Vickie Dilley - Minnesota

We've all heard the "Goldilocks excuses": Our club is too big (or too small). Our club is too old (or too young). Our club is too rural (or too urban). How do we let every club know that they are "just right" for youth exchange? How can we get them excited about and interested in participating? How do we keep them enthusiastically engaged in the program over the long haul?

Session 6 – D..... Golden State A/B Everything You Wanted to Know About the WESSEX Database

Michael J. Cloutier, California

The WESSEX Database is a remarkable system that allows you to capture all the documents and information that you need to be in compliance with State Department and RI regulations. This session will walk you through all the aspects and functions of the database. All the information relating to your students that was scattered between the clubs, the district and the school can now be gathered up and tidily stored - in one electronic file cabinet. Document and store your interviews, inspections, reference

checks, contact with students and host families, and all the training you do. Upload and store copies of the student's application. Whatever you need to capture, store and retrieve, you can do it with the WESSEX Database – and it is free!

**Session 6 – E Ventura
Rotex: Rotary Youth Exchange
Alumni Association**

Panel of Regional Rotex Members

Learn more about tapping into the energy and experience of students who have participated in a long-term exchange. How do you support a local chapter **and** let them have ownership? How can we best guide and step aside? Your District's Rotex organization is a valuable resource to help with recruitment, and orientation. What do we need from each other to make the partnership work?

4:15-5:30 PM

Fifth General Session

4:15-5:00 PM

**The Art and Science of Second
Language Acquisition**

Serena Williams, Doctoral Student in
Linguistics at UC Davis - California

5:00-5:15 PM

**Upcoming Youth Exchange
Conferences Around the World**

5:15-5:30 PM

**Complete General Evaluation of
Conference**

6:00-7:00 PM

**No-Host Bar Reception –
Foyer in Front of Ballroom**

7:00-9:00 PM

**President's Banquet
Ballroom D – E - F**

- Dinner
- Donation of Children's Books to Arthur F. Turner Branch Library
- Special Presentation by WESSEX Chair
- Introduction of NAYEN President for 2011-2013
- Elected and Re-Elected Board Members
- Achievement Awards
- Outstanding District Award

9:00 PM-12:00 AM

Fellowship and Networking
Dancing (Disc Jockey)



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Sunday, February 13, 2011

7:30-9:00 AM

2011 NAYEN Conference Debriefing Capitol View Room, 15th Floor

Attendees:

NAYEN Conference Committee
Sacramento Conference Committee
Anchorage Conference Committee
Orlando Conference Committee
2014 Conference Committee

9:00-10:30 AM

Sixth General Session – Ballroom F

- Youth and Young Adult Services Committee Updates
Friedrich Neddermeier - Germany
- Best Practices Manual Update
Walt Wyser – Switzerland
- Managing the Curve Balls of Change – State Department and Otherwise:
Daniel R. Bronson - Pennsylvania
- Closing Remarks
Hunter Tanous – Rebound Student to Argentina and Ambassadorial Scholar to Jordan - California

CONFERENCE HOST COMMITTEE

Junso Ogawa.....	Chair and Treasurer
C. Edward Harrison	Vice Chair
Charles D. Kelly	Program Chair
E. Samuel Wheeler.....	Member Services Chair
Stephen J. Lemmon.....	Audio Visual / IT Chair
Joseph H. Boyd	Exchange/Rotex Student Chair
Leland C. Oelke	Host District Chair
Darryl Booth.....	Webmaster
Nancy L. Ritchie.....	Table Decorations Chair

2011 Youth Exchange Officers Preconvention Meeting

New Orleans, Louisiana, USA

May 20-21, 2011

Contact: youthexchange@rotary.org

Information: www.rotary.org/convention

16th Annual Japan Youth Exchange Conference: "Matsuyama Meeting"

Matsuyama, Ehime Prefecture, Japan

June 4-5, 2011

Hotel Okudogo

Contact: Ken Kanda (kenkanda@aol.com)

EEMA Conference 2011

Sun City Resort, Johannesburg, South Africa

August 26-29, 2011

Contact: Christopher Thompson (christophert@xsinet.co.za)

<http://www.eema2011.com/>

Australia Rotary Youth Exchange District Chairs Conference

Fremantle, Western Australia

October 14-16, 2011

Contact: Frank Portelli (alsini@bigpond.com)

Brazil Rotary Youth Exchange Officers Meeting

Ouro Preto City, Minas Gerais

November 17-20, 2011

Contact: yeo@rotary4540.com.br

<http://www.abij.org.br/portal/index.php>

2012 North American Youth Exchange Network Conference

Anchorage, Alaska

February 28 to March 2, 2012

Contact: Thomas Martin (planyourfuture@hotmail.com)

www.nayen2012.com

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On behalf of North American Youth Exchange Network, Inc., Western States Student Exchange, Inc. and the thousands of Rotary Youth Exchange volunteers and exchange students, we wish to express our appreciation for your generous support of our annual conference and the services you provide the youth exchange community.

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Conference History

USA-Canada Youth Exchange Network and Successor North American Youth Exchange Network

2000	Evanston, Illinois
2001	Evanston, Illinois
2002	Las Vegas, Nevada
2003	Orlando, Florida
2004	Vancouver, British Columbia, Canada
2005	San Diego, California (Cruise Time)
2006	Houston, Texas
2007	Philadelphia, Pennsylvania
2008	Sparks, Nevada
2009	Montreal, Quebec, Canada
2010	Chicago, Illinois
2011	Sacramento, California
2012	Anchorage, Alaska
2013	Orlando, Florida

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